



PINW Motorsports Formula SAE

Sponsor Guide

2019-2020

**FORMULA
SAE MICHIGAN**



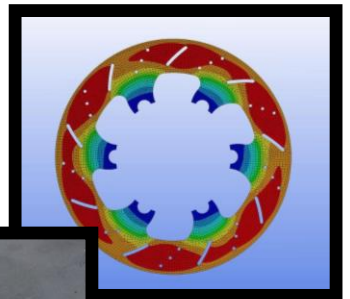


WHO ARE WE?

We are a dedicated collegiate team of students, future engineers and leaders from Purdue University Northwest (PNW). We intend to grow each year while giving our members valuable experience building and designing a formula open-wheel style race car.

The Finish Line

Our goal is to design, fabricate, and build a new racecar ready for the Formula SAE (FSAE) competition held at the Michigan International Speedway each year. FSAE is a student engineering competition held at multiple locations throughout the world that brings together University engineering students to compete against one another in motorsports events. The competitions cover all different disciplines in the motorsports field and the events are both static and dynamic.



FORMULA SAE MICHIGAN

Of all the FSAE competitions held throughout the world, the Brooklyn Michigan event is the largest with teams from all over the world. This event allows students to meet many people from different Universities and gain valuable experience on how to build a top tier car. We continue to research and implement new innovations to optimize performance. With this experience, students gain engineering practice that prepares them for careers after graduation. After getting feedback from the judges and hearing how to improve, we're excited and ready to begin for next season.



Thanks to Past Year's Successes

PNW Motorsports provides students networking opportunities with some of the most respected manufacturers and suppliers in the world.

Out of twenty-eight seniors within the past three years, twenty-one have full-time jobs straight out of college. Out of those twenty-one graduates, thirteen have jobs in the automotive industry.



Why Sponsor Us?

Sponsoring us is mutually beneficial. In addition to helping us achieve our goals your logo can be seen by an international audience of engineering students and companies alike. Without the support of our sponsors, building this car would not have been possible.

	⚙️ 1st Gear \$100 - \$499	⚙️ 2nd Gear \$500 - \$999	⚙️ 3rd Gear \$1000- \$2499	⚙️ 4th Gear \$2500 - \$4999	⚙️ 5th Gear \$5000+
PNW FSAE car presence at promotional event of your choice					✓
Team T-Shirt			✓	✓	✓
Logo on T-Shirt		SM	MD	LG	XL
Logo on car	SM	MD	MD	LG	XL
Team Picture	✓	✓	✓	✓	✓
Mention on Social Media	✓	✓	✓	✓	✓
Invitation to our Local Events	✓	✓	✓	✓	✓
Helping students reach their full potential	✓	✓	✓	✓	✓

*All sponsorship donations are tax deductible, please contact our officers for more info!

**We also accept material donations and will assign sponsorship level based on value of material.

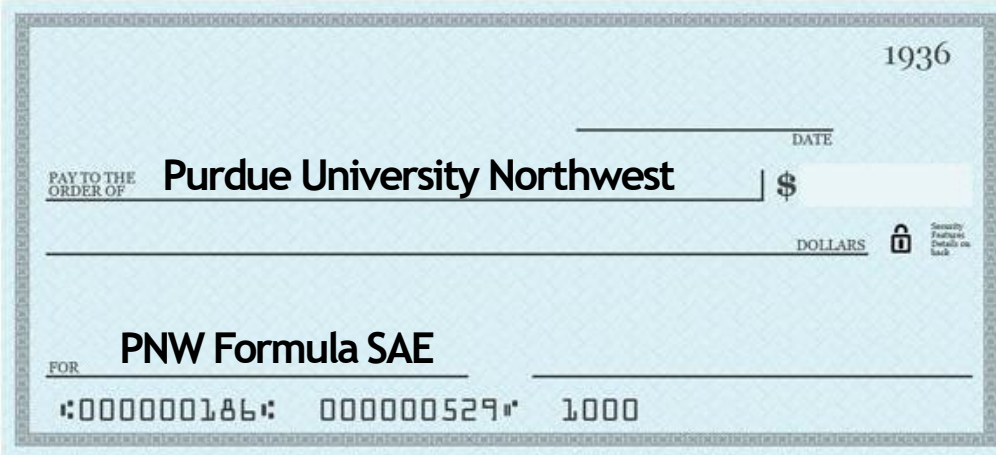
Thank you to our sponsors for their continued support!



Contact Info

If you have any questions or concerns regarding sponsorship, please contact any of the officers listed below or send us a message through one of the platforms listed at the bottom of the page.

If you would like to make a donation via check, please make it out to "Purdue University Northwest", while writing "PNW Formula SAE" in the memo.



Please send the check to:

Purdue University Northwest Office of Advancement, 2200 169th Street,
Hammond, IN, 46323.

Officer and Social Media Contacts



President

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[PNW Formula SAE](#)

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Thank you!

Without sponsors, our season would not be possible. We would like to thank you for considering a sponsorship with us.

